



SAVANNAH
CONVENTION CENTER



BRANDING & ADVERTISING
OPPORTUNITIES



SAVANNAH
CONVENTION CENTER

BRANDING & ADVERTISING OPPORTUNITIES

Increase visibility. Maximize success.

At the Savannah Convention Center, we're committed to meeting all of your signage, sponsorship, and advertising needs. Branding opportunities are available inside and outside of our building and can be customized for any budget.

All prices listed are for space rental *only* for the entirety of your show or event. (Please contact us for pricing inquiries for one-day-only events.) Please note that the Savannah Convention Center does not print, install, or provide measurements for branding/advertising spaces, and ***all spaces are based upon availability.***



SAVANNAH
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OUTDOOR STATIC BRANDING



Sidewalk Graphics

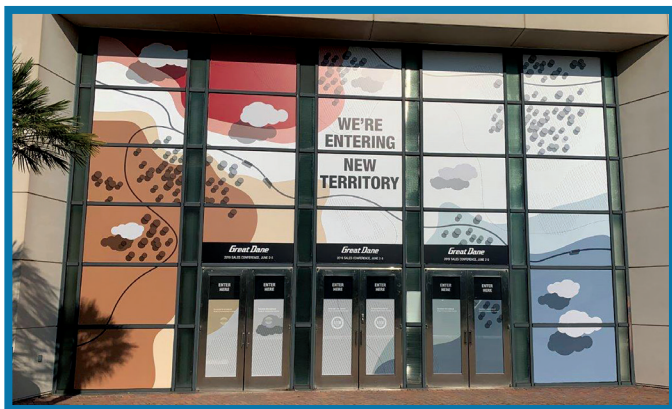
Brand our sidewalks with your company or event logo in Bryan Square, the river esplanade, or at our main entrance.
\$100 per graphic (*available amount varies*)



River Walk Railing Banners

Brand our river walk railings with banners made with your company or event logo or design.
\$150 per banner (*available amount varies*)

OUTDOOR STATIC BRANDING



Bryan Square Entrance Windows

Brand our Bryan Square entrance with a large-scale version of your company or event logo or design.

\$250 per complete image (*one available*)



Parking Lot Entrance/Exit Doors

Brand our entrance/exit doors closest to the parking lot with your company or event logo or design.

\$75 per pair (*two pairs available*)

INDOOR STATIC BRANDING



Riverside Interior Windows

Brand the windows above the riverside exit with your company or event logo or design.

\$150 per set or complete design *(one set available)*



Glass Panel and Window Clings

Brand glass panels throughout the building with window clings made with your company or event logo or design.

\$75 per window cling *(available amount varies)*

INDOOR STATIC BRANDING



Wall Graphics

Brand our walls with your company
or event logo or design.

\$100 per graphic (*available amount varies*)



Walkway Banners

Brand second floor walkways with your
company or event logo or design.

\$100 per banner (*six available*)

INDOOR STATIC BRANDING



Column Wraps

Brand the columns throughout the Savannah Convention Center with your company or event logo or design.

\$75 per column wrap (35 available)



Floor Clings

Brand our indoor flooring with your company or event logo or design.

\$75 per floor cling (available amount varies)

INDOOR STATIC BRANDING



Staircase Graphics

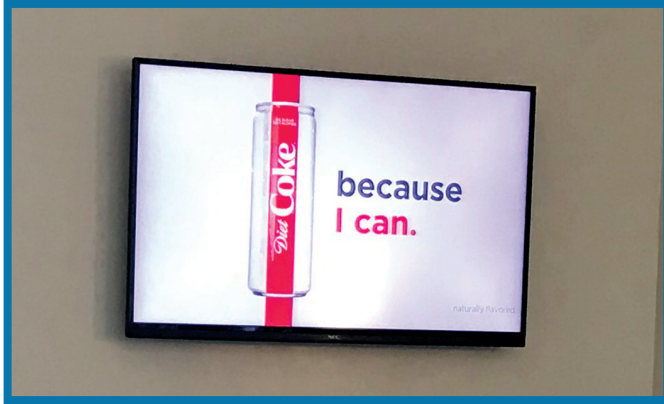
Brand our staircases with a large-scale version of your company or event logo or design.
\$200 per staircase (*three available*)



Elevator Door Graphics

Brand our building elevators with your company or event logo or design.
\$150 per elevator (*six available*)

DIGITAL BRANDING



General Monitors

Brand our general monitors throughout the Savannah Convention Center with your logo or content of your choice.
\$125 per monitor (*eight available*)

Branding/Advertising Guidelines

The branding/advertising opportunities here within are offered to help enhance visibility during contracted events. Clients who plan to install on-site signage must agree to the following:

- ▷ The Savannah Convention Center (SCC) does not print, install, or remove branding materials; however, this must still be coordinated with the SCC Public Relations & Marketing Manager.
- ▷ The Savannah Convention Center may require the opportunity to review the proposed designs or be provided a sample of proposed branding materials for testing on walls, sidewalks, or flooring.
- ▷ Branding/advertising contracts must be signed at least one month in advance of the event, and full payment must be received at least one week prior to the event.



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