



SAVANNAH  
CONVENTION CENTER

# GUIDE FOR BRANDING OPPORTUNITIES

912.447.4000  
[www.savtcc.com](http://www.savtcc.com)





# GUIDE FOR BRANDING OPPORTUNITIES

The Savannah Convention Center, offers a unique and memorable venue for your next successful meeting, tradeshow or special event.

The CC is a 330,000 sq. ft. waterfront complex on the Savannah River featuring 100,000 sq. ft. of divisible exhibit space, 50,000 sq. ft. of prime meeting space, including 13 meeting rooms, four executive board rooms, a 25,000 sq. ft. Grand Ballroom, and a state-of-art 367-seat auditorium.

Located on Hutchinson Island, the CC has complimentary access via the Savannah Belles Water Ferry to the world-renowned historic district. The Savannah Convention Center is adjacent to the Westin Savannah Harbor Golf Resort & Spa. The historic district includes the Hyatt Regency, JW Riverfront, The Desoto accompanied by many other eclectic and unique lodging options for conference attendees. Come see for yourself what the Hostess City has to offer for your meeting!



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# SIGNAGE PARTNERS

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Point of Purchase Displays • Banners  
Signage Interior Wallcoverings • Exhibits  
Back Lit Signage • Vinyl Graphics

The Kennickell Group, founded in 1892 is the region's largest print and signage company. In partnership, we have provided this booklet to show you some of the areas in the Savannah Convention Center that can be used to brand your upcoming meeting.

They will work with you or your representatives with printing and installing the graphics of your choice prior to the start of your meeting. Because they are located within minutes of the Convention Center they can be on site at any time prior to or during your meeting if needed.

They can also handle any non-signage printing needs you may have. The Kennickell Group's goal is to be your partner on call in Savannah to help make your meeting a great success.

Feel free to contact them directly for detailed specs and pricing.

**Terri Kennickell**  
Account Executive  
terri@kennickell.com

**Lucinda Zittrouer**  
Wide Format  
Customer Interface Representative  
lucinda@kennickell.com

**1-912-233-4532 | 1-800-673-6455**

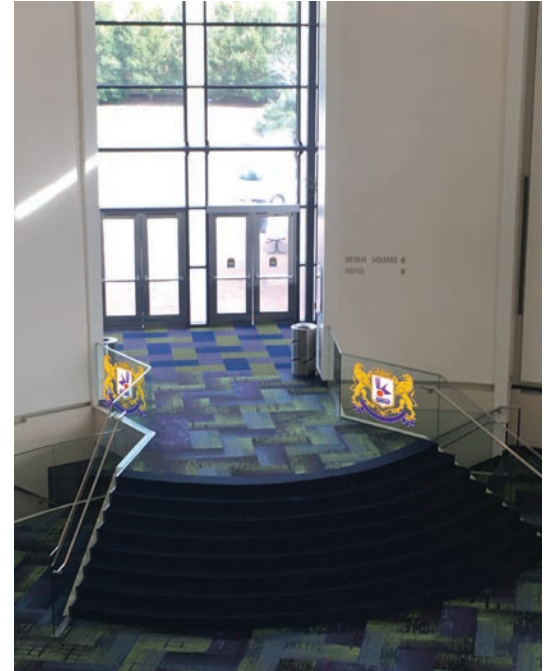




# DISPLAY OPPORTUNITIES

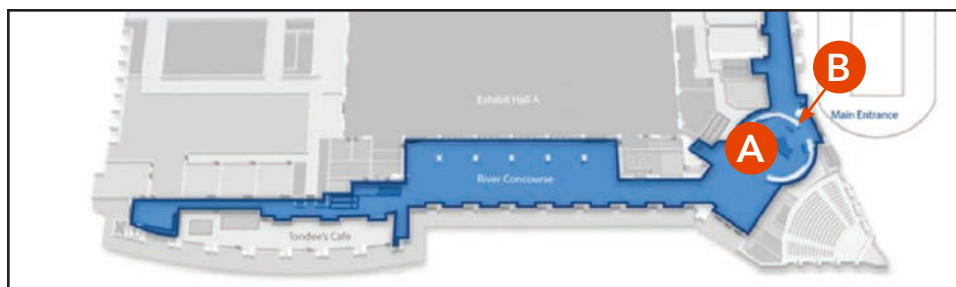
A

## BRYAN SQUARE HANDRAIL GLASS IN FOYER



B

## BRYAN SQUARE ENTRANCE WINDOWS





# DISPLAY OPPORTUNITIES

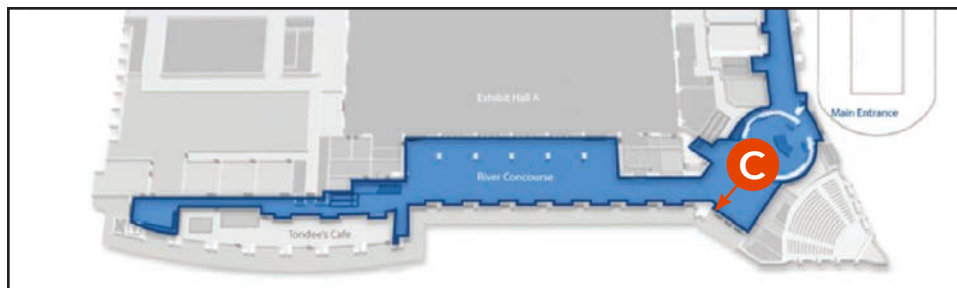


## RIVER ENTRANCE WINDOWS

(REQUIRES SPECIAL EQUIPMENT FOR INSTALLATION)



## DIRECTIONAL SIGNAGE



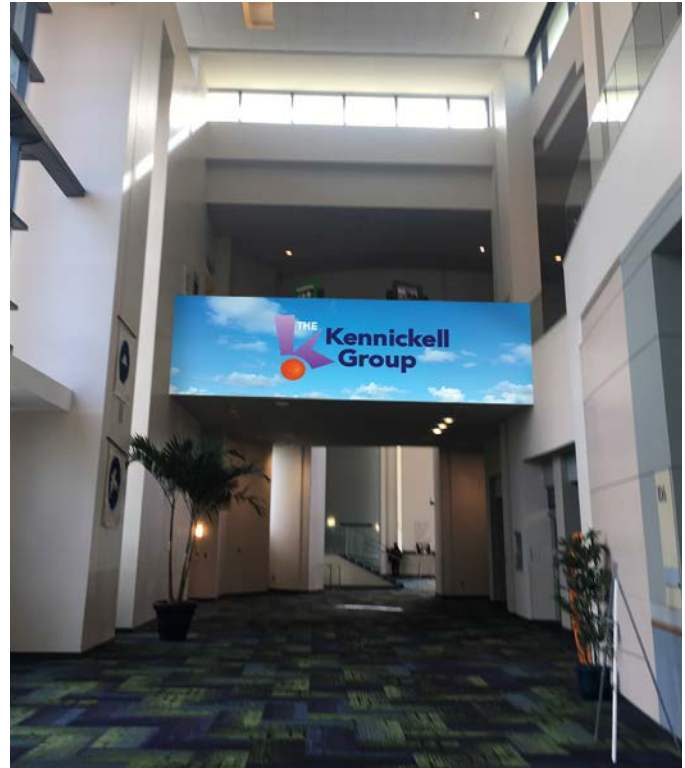




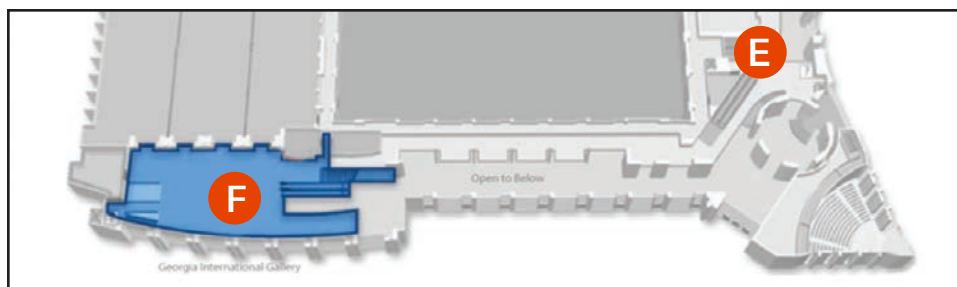
# DISPLAY OPPORTUNITIES



## WALKWAY BANNER



## COLUMN WRAPS

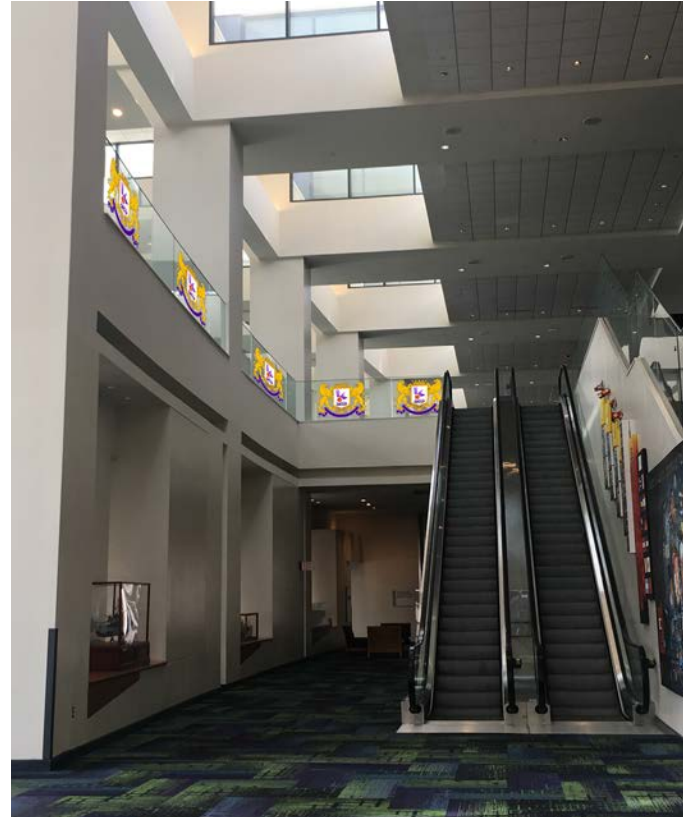




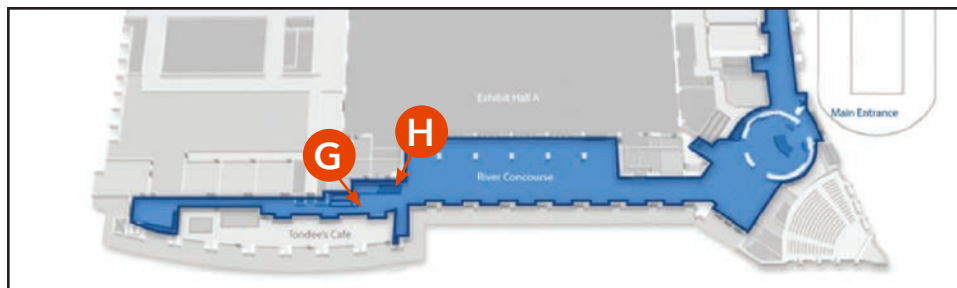
# DISPLAY OPPORTUNITIES



## GLASS PANEL GRAPHICS



## STAIR GRAPHICS







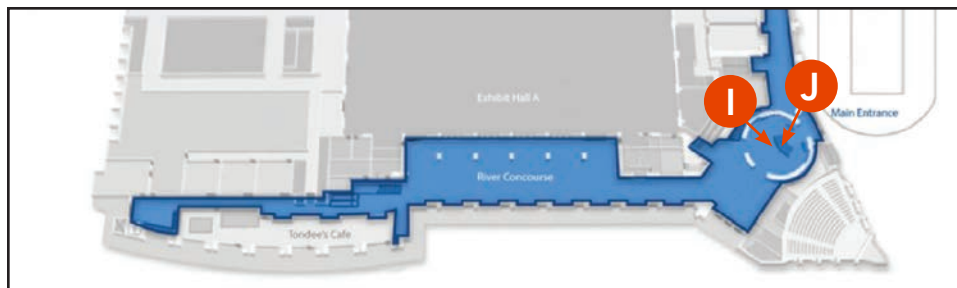
# DISPLAY OPPORTUNITIES



## WALL GRAPHICS



## COLUMN WRAPS





# DISPLAY OPPORTUNITIES

## K ENTRANCE DOORS



## L ELEVATOR DOOR GRAPHICS



## M BALCONY GRAPHICS



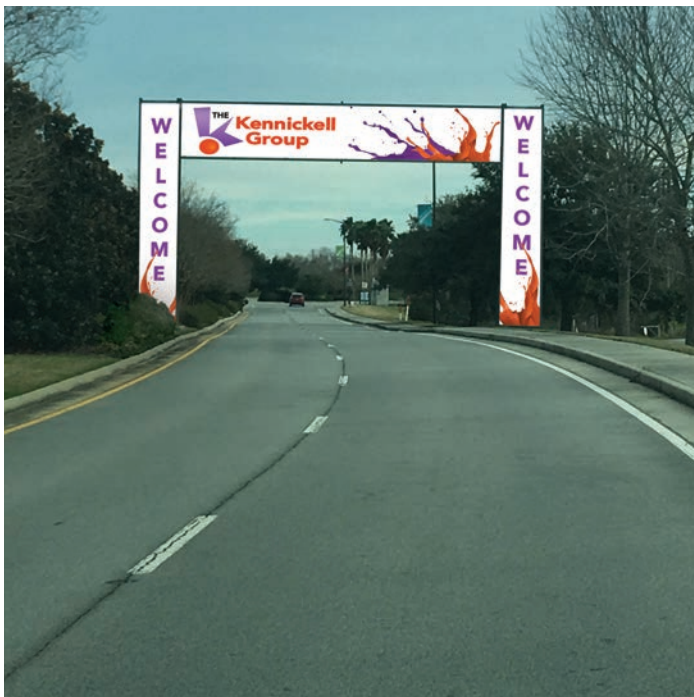




# DISPLAY OPPORTUNITIES

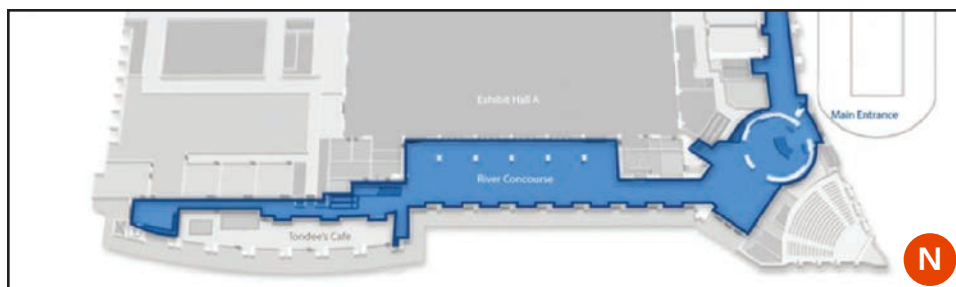


## POLE BANNERS



## ENTRANCE GRAPHICS

(REQUIRES SPECIAL EQUIPMENT FOR  
INSTALLATION, PLUS WESTIN APPROVAL)

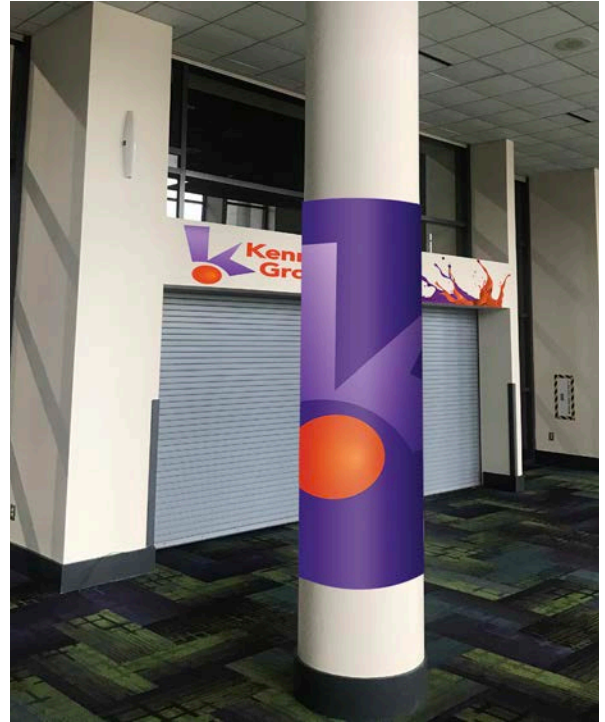




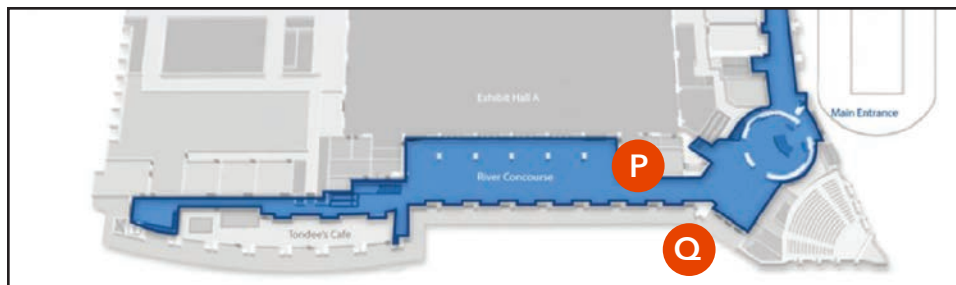


# DISPLAY OPPORTUNITIES

## **P** EXHIBIT HALL COLUMNS AND ABOVE DOORS



## **Q** RAILING BANNERS





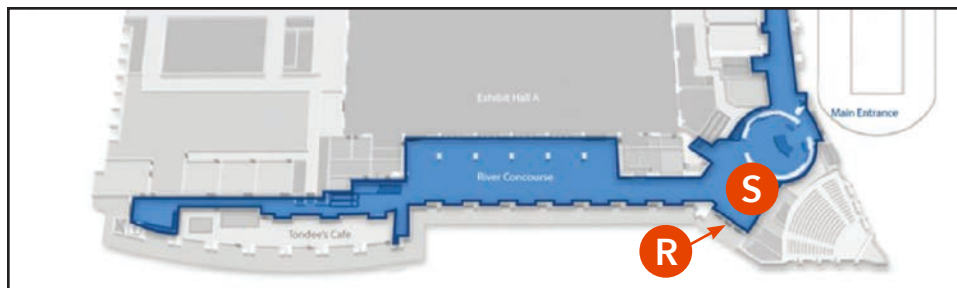
# DISPLAY OPPORTUNITIES



## RIVER ENTRANCE GLASS PANELS



## S WALL GRAPHICS







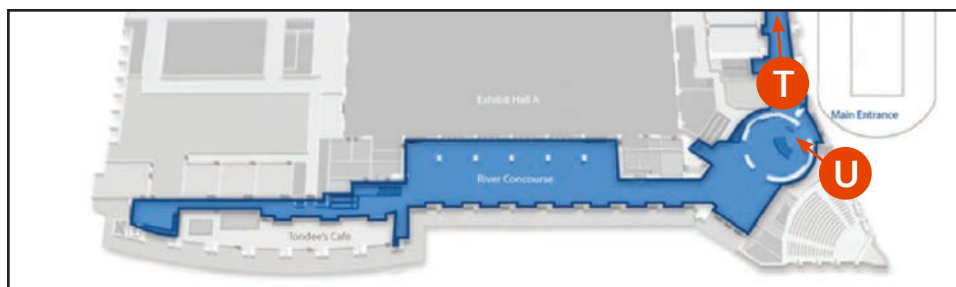
# DISPLAY OPPORTUNITIES



## WINDOW GRAPHICS



## INFORMATION DESK GRAPHICS









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